creator
by zmags®

Instantly Transform Any Design File Into An Interactive Digital Experience.

90%

90% reduction in creation and publishing time with Creator's design file conversion tool.

3X

3x increase in conversions by transforming their static content into engaging shoppable experiences.

50%

Cut third party design and development costs by 50% with Creator's no-code solution.

**Publish in seconds + Creative control.
A marketer's best friend.**

To meet the increasing demands of the eCommerce world, marketers need to produce impactful interactive and shoppable content to keep up with constant market changes and competition. With Creator and our patent-pending design file conversion capabilities, marketers no longer have to wait weeks for developers to build content from existing designs; instead, they now have complete control.

Starting with any design file, marketers can add interactivity and publish to their website or email in seconds - all without writing a single line of code. A process that used to require days now only takes minutes or even seconds.

Upload any design file (and we mean ANY) - from Figma and Sketch to the entire Adobe® Creative Cloud® (Photoshop, Illustrator, XD, and InDesign). Make elements interactive, then simply publish your experience within a few clicks.

> Creator Design File Conversion cut the time my team spends creating content by over 90%. **What used to take 4 hours now takes 15 min!** We get content out faster, and when my team is strapped I can use any outsourced designer to create rich content for us without worrying if they know Creator. Design File Conversion saves time and gives me peace of mind that we will hit every deadline.
>
> **- Brand Design Manager, Signature Hardware**

The first-and-only self-service way to turn any design file type into a rich, interactive experience faster than ever before. Prepare to be impressed!

Design once and only once.

Supporting **ALL** major design file types.

Upload in seconds with all layers, fonts, and imagery intact.

Publish to your site instantly with no coding skills necessary. Just a simple copy/paste – it's that easy.

Link to your eCommerce platform and inventory tools for a seamless user experience.

Enhance with animations, effects, hotspots, and buttons.

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Learn more about Creator and Design File Conversion at

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